



# THE NEWELL HOUSE







# The Newell House

## *Our Story*

*The story of the Newell House starts in the 1980s, when several Black professionals bought land in Pleasant Garden, NC, and built houses on it. Newell's family moved into their newly-constructed, five-bedroom home during the holiday season of 1983. Michael was born in January 1984. Over the years, his childhood home and its 16-acre lot was a celebratory place his parent's friends gathered at the house for homecoming parties, his sister got married there, and the home hosted countless family reunions. After the kids grew up and moved out, Michael's father passed away. The house sat unoccupied for many years.*

*After 16 years, Michael felt the house was ready for a new life. The house would make the perfect wedding venue, he thought. After much thought and consideration, The Newell House renovation began. 7,000-square-foot colonial-style house with stately white columns lining the porch. Inside, it has unique features like a record player built into a kitchen wall. It once set the home's soundtrack a mix of gospel, Motown, soul, and make-you-dance Prince hits.*

*Today, The Newell House has transformed from a loving family home to the backdrop of many special events and memories to be enjoyed by generations to come.*

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## A NOTE FROM US

*We are so excited to welcome you to The Newell House! For the last two years, we have put a lot of love and elbow grease into this renovation. Every inch of The Newell House has been meticulously planned and thought out, and we have put the same care into envisioning your most memorable days. We cannot wait to host your event and be the backdrop of your story.*

*- Michael, Marche & Howard*



# OUR SPACES



## THE FRONT LAWN

The Newell House front lawn is ideal for a gorgeous wedding ceremony or event. Let the house serve as the backdrop for your special day!



# OUR SPACES



## THE NEWELL HOUSE

The Newell House has over 5,000 sq. ft. of event space. Complete with four entertainment spaces, a hidden Study bar, three bedrooms, and two dressing suites. The house is perfect for cocktail hours and other wedding events such as rehearsal dinners and showers!















# OUR SPACES



## THE REAR LAWN

The tree-lined rear lawn is perfect for large events and receptions. Whether you want a tented event or a party under the stars, and market lights, you will feel transported and far away from the hustle and bustle!



THE  
DRESSING  
SUITE







## THE DRESSING SUITE

Our beautiful Dressing Suite is filled with natural light and spacious areas to get ready for your big day! The room includes a large sitting room with space for dining, hair and makeup seating, dressing room, private bathroom and shower, and a balcony overlooking the rear lawn.

You and your wedding party can get ready in luxury while indulging in complimentary snacks, beverages and champagne.

A dimly lit lounge interior featuring a dark tufted leather booth on the left, three round marble-top tables with thin metal legs, and several dark upholstered chairs. In the background, a brick fireplace is filled with stacked firewood. A wall sconce with a warm-toned lampshade is visible on the left wall. The overall atmosphere is sophisticated and intimate.

THE  
MCARTHUR  
LOUNGE



## THE MCARTHUR LOUNGE

Our McArthur Lounge is the perfect space to get ready and hang out with your wedding party. Complete with a sitting room with TV, bar, gaming area, private bathroom and two dressing rooms, this is the perfect lounge spot. The Newell House Patio sits just off The McArthur Lounge.

Enjoy complimentary snacks, beverages and champagne as you prepare for the big day!











## ACCOMODATIONS

The best way to experience The Newell House is through one of our customized Weekend Experiences. A limited number of weekends are available, as we spend a lot of time planning and personalizing each package for our couples. Couples that select a Weekend Experience will have full access to The Newell House including use of our three sleeping suites (Suite One, Suite Two and Suite Three), as well as two full bathrooms. Our team will work with you to plan an unforgettable weekend culminating with your beautiful wedding ceremony.

To select a Weekend Experience, please get in touch with our team to start the discussion.







## *Rental of The Newell House includes:*

Exclusive use of The Newell House for a 10-hour timeframe.

Access to Dressing Suite and McArthur Lounge beginning at 11:00 am.

Complimentary Food, Non-Alcoholic Beverages & Champagne in the Dressing Suite and McArthur Lounge.

On-site Parking for 80 Vehicles.

Fifteen [15] 8' Tables.

100 Chairs for Ceremony/Reception.

3 Custom Bars.

In-House Floral Design Consultation.

2 Hour Access to the Property for Bridal Portraits or Engagement Photos.



IN-HOUSE  
FLORAL  
DESIGN





## BLOOM WITH US

When you choose The Newell House for your event, you are invited to use our in-house floral design services. Adeola Glover, the owner of Bea Morad, lends her creative eye and design experience to dream up the perfect florals for your event.

### About Adeola & Bea Morad:

*At Bea Morad, everything we create is a labor of love. We specialize in event design, styling, and branding/corporate events. Bespoke, artful creations are our thing! We understand that styling an event is also about the type of atmosphere and vibe you want to create for your guests. As such, our styling services extend far beyond flowers. We are intentional about every stage and aspect of the design process.*

# WEDDINGS

2023 pricing & packages

Monday - Thursday:

*\$4,000*

Friday & Sunday:

*\$8,000*

Saturday:

*\$9,000*

\*Saturday pricing applies to Holiday Weekends

# BEVERAGES

All alcohol must be purchased through The Newell House. When you book your event with The Newell House, you will be able to select one of our carefully curated Bar Packages. All Saturday events require a beverage minimum.

Saturday:

*\$4,000*

\*Beverage minimum pricing does not include 6.75% tax, Bartenders, & Bar Set-Up Fee







